EDITORIAL

Video Sharing Community is becoming an integral and necessary part of social media and an essential way to reach targets all over the world. The raise of Internet use among young people has become a good environment for education and extra-activities. Sharing videos online creates a nice impact on educators, teachers, learners, and companies to efficiently learn each other. It creates an open International Social Network where communication and sharing is based mainly on videos.

TUBEMATES project thus meets the priority of European Commission concerning the higher education since it aims at changing the perception of students offering an unusual multimedia strategy and EM Transnational Competition for the increasing the visibility of quality of European Higher Education. Tubemates Video Sharing Community to support EM students in capitalizing mobility experience and increasing employability chances and to disseminate Higher Education best practices and successful stories. The Tubemates Video Sharing community: http://elgg.tubemates-project.eu

TUBEMATES:
Transnational Video Trailer Competition
Transnational Students’ Competition highlights the added value of Erasmus Mundus (EM) experience among students of European and Asian Higher Education Institutions by means of the development of a Video Sharing Community.

Tubemates had launched the Transnational Video Trailer Competition which is to create a community where students can share impression and expectation on Erasmus Mundus experiences as a unique channel that communication and information will be circulated with the immediate effectiveness of self-produced videos since early 2014.

There were 37 eligible applied videos. These video applicants are from Austria, France, Italy, Spain, Japan, Russia, Germany, Ecuador... The winner is PhD. Dolginova Vera, Moscow State University. She had a chance to join Hanoi final workshop in order to present her Erasmus Mundus experience and receive the award of travelling to Asia or European institutions.
LATEST NEWS

On 2nd- 4th October 2014, all partners of Tubemates have finally gathered in Hanoi to organize the Asian Final Workshop in three days:

Oct 2nd 2014: Tubemates Consortium Meeting in order to screen all activities of Tubemates project.

Oct 3rd 2014: “Erasmus Mundus – a community of intercultural exchange and mutual dialogue - connecting EU - Asia” with more than 50 participants from Vietnamese International Affairs Office, students, Erasmus Mundus alumni to exchange the Erasmus Mundus experience and future cooperation programs.

Oct 4th 2014: Tubemates Networking Meeting to brainstorm further cooperation.

All participants in the Consortium of Tubemates have been contributed to the success of the meeting.

NEXT ACTIVITIES

- Videos of Final Workshop will be on Internet by mid of Oct. 2014
- Summary Tubemates Project Video will be on Internet from the end of Oct. 2014
For further information [www.tubemates-project.eu](http://www.tubemates-project.eu)

OTHER EVENTS

Presentation on “Tubemates - how to promote the Intercultural exchange and mutual dialogue through an innovative and dynamic multimedia Strategy and Transnational Video Competition” in two workshops:
- University – Industry Forum supported by EU on Nov 12 in Vietnam,
Partnership

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